

William LIN

Myself

1989, 10th Dec. Paris, France
French
Bachelor Degree in Design
www.williamlin.fr

Languages

French native
English fluent
Chinese basic

Contact

linwilliam.web@gmail.com
FR: +33 6 50 17 53 55
CN: +86 130 5234 4248

I'm William Lin, a French Digital UI/UX Designer based in Shanghai and working at Bartle Bogle Hegarty - Publicis Groupe. In the past nine years, I've been performing digital, interactive experiences, VR/AR, UI/UX design and also print design and brand identity. I have had the chance to work with companies specialising in E-commerce and 3D, as well as web and advertising agencies such as Mikrosimage, FRED & FARID and ENNOVATORS, just to name a few. Feel free to contact me for freelance work or any other opportunities.

EXPERIENCES

[Feb 2018 • Present]

Bartle Bogle Hegarty - Advertising Agency
Shanghai, China
Senior Digital Designer

[Mar 2017 • Feb 2018]

TOMORROW - Creative Agency
Shanghai, China
Senior Digital Designer

[Sept 2016 • Mar 2017]

FRED & FARID - Advertising Agency
Shanghai, China
Senior Digital Designer

[Feb 2015 • July 2016]

ENNOVATORS - E-commerce
London, The UK
Head of Creative / Lead Front-end developer

[Oct 2013 • Feb 2015]

IT Consultis - Web Agency
Shanghai, China
Art Director

[Sept 2012 • Sept 2013]

ADMAKER™ - Web Agency
Paris, France
Web • Graphic designer

EDUCATION

[Sept 2012 • Sept 2013]

EFFICOM
Paris, France
Bachelor Degree in Communication, Graphic & Digital design

[Nov 2010 • Aug 2012]

EMC
Paris, France
Two-year Higher Education diploma in Graphic/Web design & Front-end development

[Oct 2008 • Jul 2009]

Ecole de Condé
Paris, France
Preparatory class in design industry

RECOGNITIONS

4 x French Design Index (Design French Mentions)
3 x CSS Winner (Design Nominations)
1 x Designlicks (Design Award)
1 x Featured in double-page «Magazine du Webdesign» #47
1 x Project London 2012 featured on pixelcreation.fr

CLIENTS

Burberry	Mercedes	Audi
Pernod Ricard	Martell	Kenzo
Google	Boucheron	Nuxe
Peugeot	Mont Blanc	Aperol Spritz
Jaeger LeCoultre	MCM	Inditex

SKILLS

Softwares	Web	Design
Photoshop	HTML5/CSS3	UI/UX
Illustrator	LESS/SASS	Branding
Indesign	Responsive	Graphic Design
Php Storm	Magento	Print
Source Tree	Wordpress	App / H5 Design

01. My story

02. Extra