



Myself
 French
 Bachelor degree in Digital
 www.williamlin.fr

Languages
 French native
 English fluent
 Chinese basic (HSK2-3)

Contact
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I'm William Lin, a French Digital UI/UX Designer based in Shanghai and working at Bartle Bogle Hegarty - Publicis Groupe. In the past nine years, I've been performing digital, interactive experiences, VR/AR, UI/UX design and also print design and brand identity. I have had the chance to work with companies specialising in E-commerce and 3D, as well as web and advertising agencies such as Mikrosimage, FRED & FARID and ENNOVATORS, just to name a few.

— Feel free to contact me for freelance work or any other opportunities.

Digital Design
 Front-end
 UX Thinker
 Branding

Working Experiences

Feb 2018 / Present
 Bartle Bogle Hegarty - Advertising agency
 Senior Digital Designer
 Shanghai, China

Mar 2017 / Feb 2018
 Tomorrow China - Creative agency
 Senior Digital Designer
 Shanghai, China

Sept 2016 / Mar 2017
 Fred & Farid - Advertising agency
 Digital Art Director
 Shanghai, China

Feb 2015 / July 2016
 Ennovators - E-commerce
 Head of Creative / Lead Front-end developer
 London, The United Kingdom

Oct 2013 / Feb 2015
 IT Consultis - Web agency
 Junior Art Director
 Shanghai, China

Clients

Nike	Peugeot	Aperol
Mercedes	Jaeger LeCoultre	Inditex
Audi	Martell	MCM
Kenzo	Boucheron	Pernod Ricard
Google	Mont Blanc	Burberry

Education

Sep 2012 / Sep 2013
 EFFICOM
 Bachelor degree in Graphic & Digital.
 Paris, France

Nov 2010 / Aug 2012
 EMC
 Two-year Higher Education Diploma in Graphic/Digital & Front-end development
 Paris, France

Oct 2008 / Jul 2009
 Ecole de Condé
 Preparatory class in design industry (MANAA)
 Paris, France

Recognitions & Featured

- 1x Stars CSSWinner — CSSWinner
- 4x French Design Index — Design French Mentions
- 3x CSS Winner — Design Nominations
- 1x Designlicks — Site of the day
- 1x Magazine Webdesign #47 — Double page about me
- 1x Pixelcreation.fr — London 2012 project

Skills

Photoshop	HTML5/CSS3	UI/UX
Illustrator	LESS/SASS	Branding
Indesign	Responsive	Graphic Design
PHP Storm	Magento	Print
Source Tree	Wordpress	APP / H5 design
Git	Ionic	