



MYSELF

French
Bachelor degree in Digital
www.williamlin.fr

LANGUAGES

French native
English fluent
Mandarin (HSK2-3)

CONTACT

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+86 130 5234 4248

Heya,
I'm **William Lin**, currently
working in Shanghai, China
at **Education First** as **Lead
Product Designer** Since
January 2020.

Born, raised and graduated in Paris, France, I've been performing the last 13 years, digital design, interactive experiences, graphic design and branding as well as front-end development. I have had the chance to work with companies specialising in E-commerce, 3D, education, web and advertising agencies such as **Mikrosimage**, **FRED & FARID** and **BBH**, **Publicis Group**, just to name a few.

With all these amazing years of experiences, I have worked with amazing clients on incredible projects.

WORKING EXPERIENCES

- Jan. 20' → **EF Education First**
Present
Lead Product Designer
Shanghai, China
- Feb. 18' → **Bartle Bogle Hegarty, Publicis Group**
Jan. 20'
Senior Digital Designer
Shanghai, China
- Mar. 17' → **Tomorrow China**
Feb. 18'
Senior Digital Designer
Shanghai, China
- Sep. 16' → **Fred & Farid**
Mar. 17'
Senior Digital Designer
Shanghai, China
- Feb. 15' → **Ennovators Ltd.**
Jul. 16'
Head of Creative | Lead FE developer
London, The United Kingdom

EDUCATION

- Sep. 12' → **EFFICOM Paris**
Sep. 13'
Bachelor Degree in Digital Design
Paris, France
- Nov. 10' → **EMC Malakoff**
Aug. 12'
Two-year Higher Education
Diploma in Graphic/Digital &
Front-end development
Malakoff, France
- Oct. 08' → **Ecole de Confé Paris**
Jul. 09'
Preparatory class in design (MANAA)
Paris, France

RECOGNITIONS

- 1 x CSS Winner Stars
- 1 x Awwwards Honorable Mention
- 4 x French Design Mentions
- 3 x CSS Winner nominees
- 1 x Featured on Magazine Webdesign #47
- 1 x Featured on Pixel Creation

TECHNOLOGIES + SOFTWARES

Figma	HTML5/CSS3	PHP Storm	UI/UX Design
Sketch app	LESS/SASS	Visual Studio Code	Branding
Photoshop	Magento	Source Tree	Graphic Design
Illustrator	Wordpress	Github / GitLab	Print
Adobe Suite	Ionic	SublimeText	Digital Design